Competition, not monopoly, should be the goal in American business, politics, and life. A marketplace of ideas is the only true way to ensure a healthy democracy. The changes you are considering would choke off competition and make the mass media a "vast wasteland". Have you been to any small cities lately? Do you know what passes for "news" in those papers? Is that what we want for the entire country? A vast connected network of 6 o'clock news style info-tainment? The democracy cannot survive such a transformation. Keep the media rules as they are.